



**FOR IMMEDIATE RELEASE**

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**PEFCU ANNOUNCES NEW HOLIDAY VISA GIFT CARDS**

**VISA gift cards available for purchase at any PEFCU branch.**

West Lafayette, Ind. – November 23, 2009 – Purdue Employees Federal Credit Union (PEFCU) members can make every wish possible this holiday season with a VISA® gift card.

Gift cards are available in several holiday designs and in amounts ranging from \$10 to \$1,000. The gift cards may be used anywhere VISA is accepted. Members may purchase gift cards at any PEFCU branch.

**About PEFCU**

Founded on the Purdue University campus in 1969, Purdue Employees Federal Credit Union (PEFCU) boasts assets exceeding \$500 million and serves more than 57,000 members nationwide. The credit union is driven by superior member service and is dedicated to serving the Greater Lafayette community.

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